



CLIENT MACDONALD
RANDOLPH HOTEL

LOCATION OXFORD

PRODUCTS LIVE, LIFELIKE,
EVERLEAF PRESERVED



DIFFERENT BY DESIGN



“For a full-service hotel where niceness matters about everything, Leaflike seemed the obvious choice”

The secret is right here under Leaflike’s Hat and they’re prepared to share it!

‘You can’t tell a book by its cover ‘or so the saying goes BUT we believe you CAN tell a Hotel by its Entrance.

If the exterior has a neglected appearance it portrays the impression that other areas inside suffer from the same negligence, possibly extending to the Service as well. As a result it is a proven fact that a customer is far likely to choose a well kept hotel over against a poorly maintained one.

Macdonald Randolph Hotel is part of a group of 45 hotels across the UK each with their own unique style. As a leading 5 star Hotel located in the heart of the world famous university city of Oxford it boasts luxurious accommodation, beautiful architecture in a historic setting.

To ensure their Entrance impressed itself upon you that here was a hotel of individual charm, they asked Leaflike to share their secret ‘First impressions DO count’.

With Lifelike Topiaries just about any shape is creatable – let your imagination go!

After some consideration The Randolph selected Top Hats, coupled with live Buxus pyramids tiered in size creating a stunning masterpiece display.

UNIQUE ARCHITECTURAL DISPLAY DESIGNS...

- **Bespoke Top-Hat topiary's** made the planting talk with the magnificent building design.
- **Live stylish topiary's in bronze troughs** emblazoned with the unique 'Acanthus' logo provided a personalised dimension to the planting arrangement.
- **Live spiral Topiaries in beautiful planters.**
- **Other Lifelike displays in the shape of triple ball Buxus trees** were selected to enhance the courtyard area.

